



Dear EHT Community -

We are the Egg Harbor Township High School Crew Boosters, a 501(c)(3) comprised of parents, coaches, alumni, and friends of EHT Crew. Our crew relies heavily on fundraising and donations from our athletes' parents, friends, and members of the Egg Harbor Township community to keep our team afloat.

Our rowers have put in the time and work needed to be successful this year. In 2024, the girls crew had a fantastic season, highlighted by our Lightweight Four crew winning the gold medal in the National Scholastic Rowing Association championship. Our girls' team finished with the Number One ranking in all South Jersey by *The Press of Atlantic City*. Overall, our girls' squad brought home several medals from the Garden State Championship, the Philadelphia City Championship and the Atlantic County Rowing Championship races. At the counties race on Mother's Day, we combined with our boys' team to capture the overall school championship title making us the number one boys and girls crew in Atlantic County. We also were the only area program to place two crews in the finals of the prestigious Stotesbury Cup Regatta, where our girl's 2nd Varsity Four came home with a silver medal. With many of our girls returning from last year's roster, we are looking forward to a tremendous 2025 season.

The boys rowing team also had a notable 2024 season. For the first time in their history the boys were able to win the Cape Atlantic League Boys Team championship title. They are only the second team to achieve this win in over 20 years and were able to do so by winning the Varsity 8 race (third time in four years), Freshman 8 race (first time ever) & the Novice 8 race (third out of four years), and our Lightweight and JV 4 categories captured silver. The boys Varsity 8 also placed second in the Garden State Championship and third in the Philadelphia City Championship.

Additionally, our boys' rowing team was voted best high school crew of the year by *The Press of Atlantic City* and our boys' head coach was voted *The Press of Atlantic City's* Boys Crew Coach of the Year.

After all the wins and successes, the Egg Harbor Township High School Crew has experienced this season, their coaches continue to find ways to advance their training giving them the extra edge they need to compete at the highest level. With the help and support of our parent booster club this year the boys crew will travel to their very first spring training trip to South Carolina during spring break in April.

As a non-profit, we can provide a Donor Acknowledgement Letter for donations exceeding \$250. We've also made it easy for you to donate by using Venmo but can also take cash or checks made payable to the EHT Crew Boosters and mail to P.O. Box 498, Northfield, NJ 08225. Should you have any questions please contact EHTCrewTreasurer@gmail.com. We thank you in advance for your consideration of helping this incredibly talented and hard-working group of local high school boys and girls, and hope you will consider supporting their activities during the 2025 regular crew season.

EHT Crew Boosters Tax ID # 27-1825926

P.O. Box 498, Northfield, NJ 08225

www.ehtcrewboosters.org

Contact: EHTCrewTreasurer@gmail.com



Sponsorship Opportunities for 2025

EHT Crew Boosters Tax ID # 27-1825926

\$25,000 - \$50,000: Champion Sponsorship

This sponsorship will fund the purchase of a new shell for the team! A brand new eight-oared shell can easily cost over \$50,000, while a four-oared shell costs between \$25,000 - \$30,000. This sponsorship entitles you to all the benefits listed in the tier schedule attached including a race dedicated in your name at the Stotesbury Regatta, social media promotion, logo display on our official EHT Crew Booster website and race tent banner as well as full naming rights on a new shell. Reach out to our Treasurer or to any of our coaches to inquire about the type of boat we need most!

\$5,000+ Boat Club

This is a substantial donation to the team and will often coincide with what the team needs at that time. For example, if we have an older boat that we are looking to get refurbished or repainted, it could result in having the boat named for you. Or, if the team needs a new set of racing oars, we will put the name of your family or business on every oar in the set. This sponsorship also entitles you to a race dedicated in your name at the Stotesbury Regatta, social media promotion, company logo display on our official EHT Crew Booster website and more, see additional benefits in the tier schedule attached.

\$1,000+ Oar Club

A \$1,000 donation to our team will get the name of your family or business logo on the "Friends of EHT Crew" one of our 8-oared racing shells. It will also get you your very own oar, painted in EHT colors, to display in your home or office. You will also receive all the additional benefits outlined below in the tier schedule including social media promotion and your company logo featured on our tent banner display and official EHT Crew Booster website.

\$500+ Rower's Club

A \$500 donation to our team gets your family or business name printed on the shaft of a racing oar. It also gets your logo on the back of our 2025 Sponsor T-shirt, on the official EHT Crew Booster website, and on our EHT Crew tent sponsor banner display. You will also receive social media promotion via our official EHT Crew Facebook page, verbal acknowledgment at all hosted events and four sponsor tee shirts.

\$250+ Black and Silver Club

A \$250 donation to our team gets your family or business name or logo on our 2025 Sponsor T-shirt and on our tent banner display. It also gets you four Sponsor T-shirts for the family or office. See additional benefits outlined below.

\$100+ Team Sponsor

A \$100 donation to our team will get your name added to our 2025 Sponsor T-shirt.

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	Champion	Boat	Oar	Rower	Black & Silver	Team Donor
Sponsor Level Benefits	\$25,000+	\$5,000	\$1,000	\$500	\$250	\$100
Naming Rights on New Shell: Your company's name will appear on a new shell (boat) for EHT Crew	X					
Race Dedication: A member of the boys or girls' crew will dedicate a Stotesbury Cup regatta race on video to your company. It will be shared on all social media platforms, and you will be tagged *10,000+ attendees	X	X				
Custom Oar Painted in EHT Colors to Hang in Home or Office as a "Friends of EHT Crew" Sponsor	X	X	X			
Social Media Promotion Social post mentions shared on EHT Crew Facebook page tagging your business and including link to your website *Over 2K followers	X	X	X	X		
EHT Booster Club Website Logo on EHT Crew website along with your company's website hyperlink *500 views per month, 200 unique views per month	X	X	X	X	X	
EHT Crew Tent Banner Display Company logo displayed at every regatta and race for the full season with visibility in Philadelphia, Camden and Lake Lenape races	X	X	X	X	X	
Name on Shaft of Racing Oar	X	X	X	X	X	
Verbal Acknowledgement at Events: Public mention during all booster sponsored events	X	X	X	X	X	
Four Sponsor T- Shirts	X	X	X	X	X	
Sponsor T- Shirt Listing Company name placed on 2025 regular season tee shirt(s) worn by rowers, family, and friends of EHT Crew	X	X	X	X	X	X

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2025 SPONSOR FORM: *Pulling Together!*

Business or Individual Name: _____

Address: _____

Contact Name (for businesses): _____

Contact Phone: _____

Contact Email: _____

Company Website (if applicable): _____

Signature (Authorized Contact): _____ Date: _____

Sponsorship and Advertisement Opportunities (see next pages for details)

___ Champion Sponsorship - \$25,000 - \$50,000

___ Boat Club - \$5,000+

___ Oar Club - \$1,000+

___ Rower's Club - \$500+

___ Black and Silver Club - \$250+

___ Team Donation - \$100

* Donations of any amount are always welcome!

Rower (if applicable):

-

Shirt Size (if applicable):

-

Payment: Please make checks payable to: "*EHT Crew Boosters*" and mail to
P.O. Box 498, Northfield, NJ 08225



venmo