Dear EHT Community -

We are the Egg Harbor Township High School Crew Boosters, a 501(c)(3) comprised of parents, coaches, alumni, and friends of EHT Crew. Our crew relies heavily on fundraising and donations from our athletes' parents, friends, and members of the Egg Harbor Township community to keep our team afloat. Today more than 80 athletes proudly represent EHT Crew, and our Booster Club proudly supports their pursuit of excellence.

The 2026 season was one of the most successful in program history. EHT Crew earned 17 Championship Regatta medals at the Garden State Championships, Philadelphia City Championships and captured the 2026 Cape Atlantic County Team Championship, won a fourth consecutive Boys Varsity 8+ County Championship and a second consecutive Girls Varsity 4+ County Championship, and was named *The Press of Atlantic City's* "Press Crew Program of the Year." Six seniors signed to row at the NCAA Division I and II programs while two student athletes represented EHT through US Rowing's Pathway Development Camps and competed in the International Rowing Challenge (IRC) this summer.

Because of the generosity of our sponsors last season, we purchased a brand-new Vespoli Varsity 4+ for our girls' varsity crew. Building on this momentum, the boys' crew will purchase an Empacher 4+ and return to Camp Bob Cooper in South Carolina for its third consecutive Spring Training Camp this year. Sponsorships directly support the funding of equipment, athlete development, regatta travel, and opportunities that shape future leaders.

Thank you for considering an investment in EHT Crew's student-athletes. We hope you will join us for the 2026–2027 season.

As a non-profit, we can provide a Donor Acknowledgement Letter for donations exceeding $250. We've also made it easy for you to donate by using Venmo (@EHTHSCrew) plus a 1.9% handling fee if paid by Venmo but can also take cash or checks made payable to "EHT Crew Boosters" and mailed to P.O. Box 498, Northfield, NJ 08225. Should you have any questions, please contact EHTCrewBoosters@gmail.com. We thank you in advance for your consideration of helping our crew and hope you will consider supporting their activities during the 2027 regular crew season.

EHT Crew Boosters Tax ID # 27-1825926
P.O. Box 498, Northfield, NJ 08225 Contact:
EHTCrewBoosters@gmail.com
www.EhtCrewBoosters.org

Sponsorship Opportunities for 2027

EHT Crew Boosters Tax ID # 27-1825926

$25,000 - $50,000: Coach's Club
This sponsorship will fund the purchase of a new shell (boat) for the team! This sponsorship entitles you to all the benefits listed in the tier schedule below including a race video dedicated in your name by a member of our crew, full naming rights of a new shell (*subject to final board approval), and also entitles you to receive three social media posts on our EHT Crew Facebook and Instagram channels with 2k+ followers tagging you or your business, logo placement on either our girls' or boys' official season race schedules, official EHT Crew Booster Club website, tent banner display, event signage, and verbal recognition at all EHT Crew sponsored events. Reach out to EHTCrewBoosters@gmail.com or our coaches to inquire about the best way to support the purchase of a new shell for our crew.

$5,000+ Bow Baller
This is a substantial donation to the team and will often coincide with what the team needs at the time. For example, if we have an older boat we are looking to refurbish or repaint, it could result in having the boat named after you. Or, if the team needs a new set of oars, we will put the name of your family or business on every oar in the set. This sponsorship level also entitles you to a race video dedicated by a member of our crew thanking you or your business, three social media posts on our EHT Crew Facebook and Instagram channels tagging you or your business with 2k+ followers, logo placement on either our girls' or boys' official season race schedule, official EHT Crew Booster Club website, tent banner display at all races, event signage, and verbal recognition at EHT Crew sponsored events.

$1,000+ Varsity
A $1,000 donation to our team will get the name of your family or business printed on the shaft of a racing oar and logo placement on the back of our 2027 EHT Erg Rodeo t-shirt, Sponsor t-shirt, on our official EHT Crew Booster Club website, event signage at the Fall FunRaiseOar, EHT Erg Rodeo, and the EHT Crew tent banner display at all races. You will also receive three social media posts tagging your business on our EHT Crew Facebook and Instagram channels with a combined 2k+ followers, verbal recognition at all EHT Crew sponsored events, and four sponsor t-shirts.

$500+ JV
A $500 donation to our team gets your logo on the back of our 2027 EHT Erg Rodeo t-shirt, 2026 Sponsor t-shirt, on our official EHT Crew Booster Club website, signage at EHT Erg Rodeo and the EHT Crew tent banner display at all races. You will also receive three social media posts tagging your business on our EHT Crew Facebook and Instagram channels with a combined 2k+ followers, verbal recognition at EHT Crew sponsored events, and two sponsor t-shirts.

$250+ Novice
A $250 donation gets your family or business logo on our 2027 EHT Erg Rodeo t-shirt, 2026 Sponsor t-shirt, official EHT Crew Booster Club website with 2k+ unique views per season, and verbal recognition at EHT Crew sponsored events. It also gets you one sponsor T-shirt.

$100+ Launch Driver
A $100 donation to our team will get your name or logo added to our 2027 EHT Erg Rodeo and Sponsor T-shirts.

	Coach's Club	Bow Baller	Varsity	JV	Novice	Launch Driver
Sponsor Levels	$25,000+	$5,000	$1,000	$500	$250	$100
Naming Rights on New Shell: Your name will appear on a new shell (boat) for EHT Crew *all naming rights subject to final board approval	X					
Race Dedication: A member of the crew will dedicate a race on video to you. It will be shared on social media, and you will be tagged. *Upwards of 10k+ combined social media views	X	X				
Custom Oar Painted in EHT Colors to hang in home or office.	X	X				
Name on Shaft of Racing Oar	X	X	X			
Social Media Promotion: Three social posts tagging your business shared on EHT Crew Facebook and Instagram pages. *Over 2K combined followers *Regular season generates +250,000 views	X	X	X	X		
EHT Crew Tent Banner, Fall FunRaiseOar & Erg Rodeo Signage Display: Company logo displayed at major fundraisers & every race for the full season. +35,000 attendee views	X	X	X	X		
EHT Booster Club Website: Company logo placed on EHT Crew website along with your website hyperlink. 500+ views per month, 200+ unique views per month, and 2k+ seasonal views.	X	X	X	X	X	
Verbal Recognition: Verbal mention at all EHT Crew Booster sponsored events.	X	X	X	X	X	
Season & Erg Rodeo T-Shirts: Business logo placed on Erg Rodeo & 2027 regular season T-shirts worn by rowers, family, and friends of EHT Crew.	X	X	X	X	X	X

2027 Sponsor Form: *Pulling Together!*

Business or Individual Name: _____

Address: _____

Contact Name (for businesses): _____

Contact Phone: _____

Contact Email: _____

Company Website (if applicable): _____

Company Social Media Channels for Tagging (if applicable): _____

Signature (Authorized Contact): _____

Date: _____

Sponsorship and Advertisement Opportunities

_____ Coach's Club - $25,000+
_____ Bow Baller - $5,000+
_____ Varsity - $1,000
_____ JV - $500
_____ Novice - $250
_____ Launch Driver - $100
* Donations of any amount always welcome!

EHT Rower's name: _____

Shirt Size (if applicable): _____

Payment & Logos: Please make checks payable to "EHT Crew Boosters". For Venmo payments please use Egg Harbor Township High School Crew Boosters handle @EHTHSCrew and indicate sponsorship donation and rower's name. Please add 1.9% handling fee if paid by Venmo. Please email business logo(s) in high resolution to EHTCrewBoosters@gmail.com to fulfill sponsorship benefits. **Logos for the January 9th Erg Rodeo event t-shirts and banner signage must be emailed to EHTCrewBoosters@gmail.com no later than December 20th.**

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